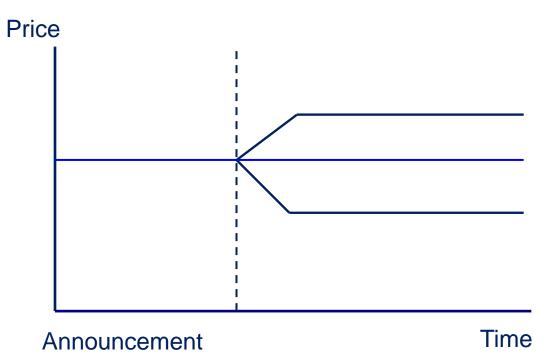
PhD course in Empirical Finance

Dr. Cesario Mateus
www.cesariomateus.com
c.mateus@greenwich.ac.uk

Announcement



The announcement was unexpected and there is a positive market reaction

The announcement was expected or there are no market reaction

The announcement was unexpected and there is a negative market reaction

$$AR_{it} = R_{it} - E(R_{it})$$

 AR_{it} = Abnormal Returns

 R_{it} = Actual stock return in period t

 $E(R_{it})$ = Expected stock return in period t

 R_{mt} = Actual market return in period t

$$E(R_{it}) = \hat{\alpha}_i + (\hat{\beta}_{mi} * R_{mt})$$

 α and β are estimated using OLS, for period (example) -255 to -21 days before the announcement

Event Window

$$CAR = \sum_{t=-20}^{20} AR_t$$

Share Repurchases in Europe. Underlying signals and regulatory frameworks: a Cross-country Analysis", Dimitrios Andriosopoulos and M. Ameziane Lasfer

- Market Reaction to Share Repurchases announcement in the UK, France and Germany from 1997 to 2006 (10 years)
- In the UK and Germany the market reaction is positive.
- In France, the market reaction is negative

Table 1. Share Repurchasing Distribution

This Table contains the number of announcements of intention to repurchase shares distributed annually and on a per country basis.

		Annual distribution of Share Repurchasing Announcements									
Year	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	All
Germany	0	1	9	21	34	32	17	18	31	31	194
France	2	20	26	49	16	35	36	24	15	40	263
United Kingdom	13	40	31	30	42	67	59	73	84	74	513
AII	15	61	66	100	92	134	112	115	130	145	970

Figure 1.

Figure 1 illustrates the annual number of repurchasing announcements for each country.

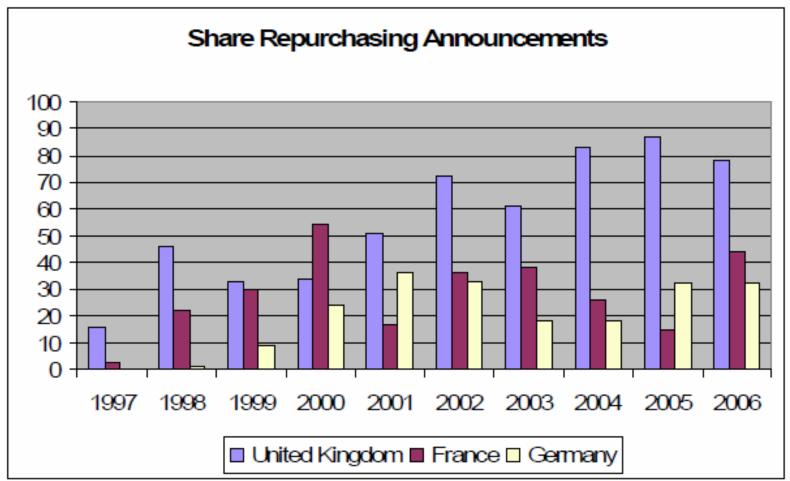


Table 4. Cumulative Average Abnormal Results for Selected Time Windows for All Announcements

The sample consists of 970 announcements of intention to repurchase of which 513 took place in the UK. The announcements of intention to repurchase entail both open-market and tender-offer repurchases. The abnormal returns are calculated with the implementation of the simple market model with the coefficients computed over the -255 to -21 days before the announcement date. The table reports the cumulative average abnormal returns for selected time-windows. The t-statistics are reported in parentheses ", ", and " reported on the average abnormal returns indicate statistical significance at the 1, 5 and 10% level respectively. and " report the significant difference in means for the average abnormal returns for the pairs UK-France (a), UK-Germany (b) and Germany-France (c) respectively at the 10% confidence level.

	United Kingdom	France	Germany
CAAR -20,-3	0.19%	-0.44%	-1.23%
	(0.40)	(-0.57)	(-0.95)
CAAR -20,-2	0.13% ^b	-0.51%	-1.42% ^b
	(0.26)	(-0.65)	(-1.07)
CAAR -2,+2	***1. 7 9% ^a	**0.84% ^{a, c}	***2.28% °
	(7.11)	(2.06)	(3.36)
CAAR -1,+1	***1.68% ^a	**0.66% ^{a, c}	***2.32% °
	(8.64)	(2.09)	(4.42)
CAAR DAY 0	***1.05% ^{a, b}	0.05% ^{a, c}	***1.98% ^{b, c}
	(9.34)	(0.29)	(6.51)
CAAR +2,+20	*0.91% ^a	-0.80% ^a	0.09%
	(1.86)	(-1.01)	(0.07)
CAAR +3,+20	0.74% ^a	-1.05% ^a	-0.06%
	(1.55)	(-1.36)	(-0.04)
	Cesario MA	ATEUS 2013	

Table 5. Cumulative Average Abnormal Results for Selected Time Windows for Initial Announcements

The sample consists of 611 initial announcements of intention to repurchase of which 296 took place in the UK, 182 in France and 133 in Germany. The announcements of intention to repurchase entail both open-market and tender-offer repurchases. The abnormal returns are calculated with the implementation of the simple market model with the coefficients computed over the -255 to -21 days before the announcement date. The table reports the cumulative average abnormal returns for selected time-windows. The t-statistics are reported in parentheses. ***, **, and * reported on the average abnormal returns indicate statistical significance at the 1, 5 and 10% level respectively. *, ond coefficients in means for the average abnormal returns for the pairs UK-France (*), UK-Germany (*) and Germany-France (*) respectively at the 10% confidence level.

	United Kingdom	France	Germany
CAAR -20,-3	0.39%	-0.70%	-1.40%
	(0.56)	(-0.74)	(-1.01)
CAAR -20,-2	0.29%	-0.72%	-1.51%
	(0.42)	(-0.73)	(-1.07)
CAAR -2,+2	***2.50% ^a	**1.05% ^{a, c}	***3.09% °
	(6.91)	(2.09)	(4.25)
CAAR -1,+1	***2.34% ^a	*0.74% ^{a, c}	***3.07% °
	(8.33)	(1.90)	(5.45)
CAAR DAY 0	***1.43% ^{a, b}	-0.11% ^{a, c}	***2.49% ^{b, c}
	(8.83)	(-0.48)	(7.65)
CAAR +2,+20	*1.32% ^a	-1.06% ^a	-0.01%
	(1.87)	(-1.08)	(-0.01)
CAAR +3,+20	1.06% ^a	-1.39% ^a	-0.14%
	(1.55)	(-1.46)	(-0.10)

Table 5 considers only the initial announcement (from the firms in the sample that had multiple announcements) as well the ones that announced the intention of just a single share repurchase (by firma and country).

Summary

UK larger reaction in the pre-event period (0.13% and 0.29%)

France and Germany, poorer reaction for initial announcements than for to total announcements.

Significant difference in CAARs for each event window.

Figure 2.

The graph illustrates the cumulative average abnormal returns for the forty-day period surrounding the announcement date [-20 to +20]. The respective pattern emerges from companies in the United Kingdom, France and Germany that made either one or multiple announcements of intention to repurchase their shares through the ten year period under study.

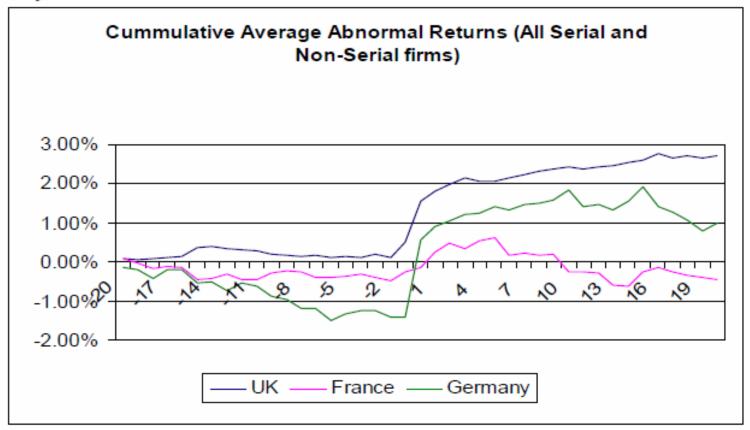


Figure 3.

The graph illustrates the cumulative average abnormal returns for the forty-day period surrounding the announcement date [-20 to +20]. The respective pattern emerges from the initial, only, announcement of intention to repurchase shares made by companies in the United Kingdom, France and Germany through the ten year period under study.

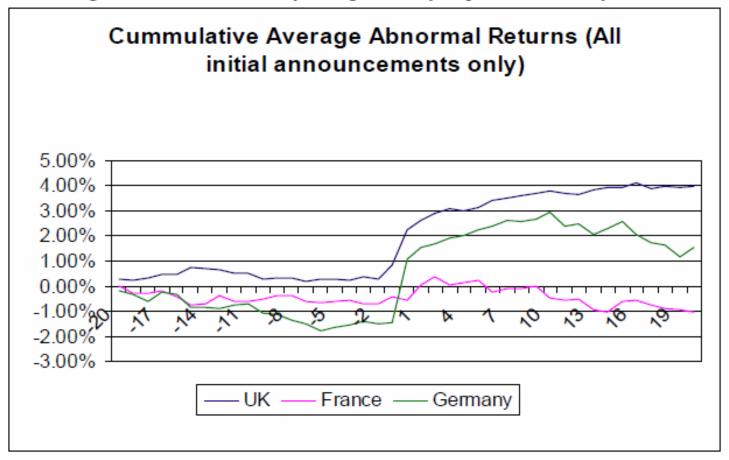


Table 6. Cumulative Average Abnormal Results for Selected Time Windows between Serial and Non-Serial firms

The sample consists of 970announcements of intention to repurchase of which 513 took place in the UK. The announcements of intention to repurchase entail both open-market and tender-offer repurchases. The abnormal returns are calculated with the implementation of the simple market model with the coefficients computed over the -255 to -21 days before the announcement date. The table reports the cumulative average abnormal returns for selected time-windows, for the two sub-groups of Serial and Non-Serial firms. Serial firms are defined as the firms that made multiple announcements of intention to repurchase their shares, whereas Non-Serial firms are defined as the firms that made only a single announcement of intention to repurchase their shares during the ten year period under study. The t-statistics are reported in parentheses. ***, ***, and * reported on the average abnormal returns indicate statistical significance at the 1, 5 and 10% level respectively. *a, b, and c report the significant difference in means for the average abnormal returns for the pairs UK-France (*a), UK-Germany (*b) and Germany-France (*c) respectively for the Serial firms group and the *a', b' and *c' for the equivalent pairs of the Non-Serial firms group at the 10% confidence level.

	Cumulative Average Abnormal Returns					
	United K	ingdom	Fra	nce	Gern	nany
		Non-		Non-		Non-
	Serials	Serials	Serials	Serials	Serials	Serials
N	328	185	128	135	104	90
CAAR -20,-3	0.44%	-0.25%	0.04%	-0.81%	-1.23%	0.94%
	(0.0	69)	(0.	58)	(-0.	65)
CAAR -20,-2	0.38% ^b	-0.32%	-0.14%	-0.79%	-1.55% ^b	-1.08%
	(0.76)		(0.43)		(-0.29)	
CAAR -2,+2	***1.23% a	***2.79%	0.17% a	***1.58%	**1.37%	***3.18%
	(-2.	93)	(-1.92)		(-1.36)	
CAAR -1,+1	***1.19%	***3.05% a	0.39%	**1.06% a, c	***1.55%	***3.15% ^c
	(-3.	39)	(-1.13)		(-1.47)	
CAAR DAY 0	***0.67% ^b	***1.72% a	0.39% ^c	-0.17% ^{a, c}	***1.73% b, c	***2.37% ^c
	(-2.	58)	(1.	59)	(-0.71)	
CAAR +2,+20	0.86% a	1.01%	-0.89% a	-0.51%	0.56%	-1.14%
	(-0.18)		(-0.32)		(0.61)	
CAAR +3,+20	0.77% a	0.70%	-0.85% ^{* a}	-1.01%	0.42%	-1.24%
	(0.0	08)	(0.14)		(0.61)	

Figure 4.

The graph illustrates the cumulative average abnormal returns for the forty-day period surrounding the announcement date [-20 to +20]. The respective pattern emerges from companies in UK, France and Germany that made multiple announcements of their intention to repurchase their shares throughout the ten year period under study.

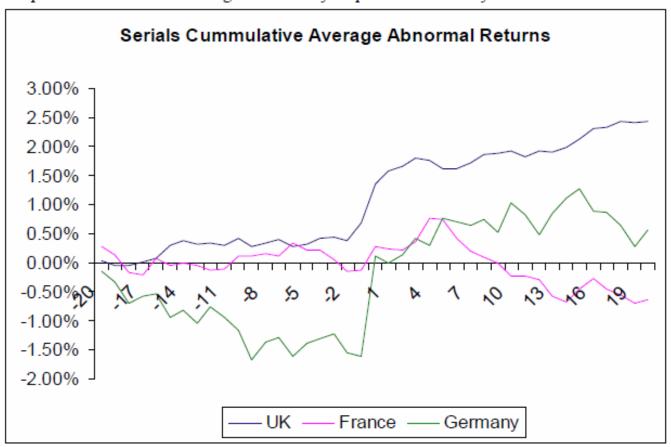


Figure 5.

The graph illustrates the cumulative average abnormal returns for the forty-day period surrounding the announcement date [-20 to +20]. The respective pattern emerges from companies in UK, France and Germany that announced only once their intention to repurchase their shares throughout the ten year period under study.

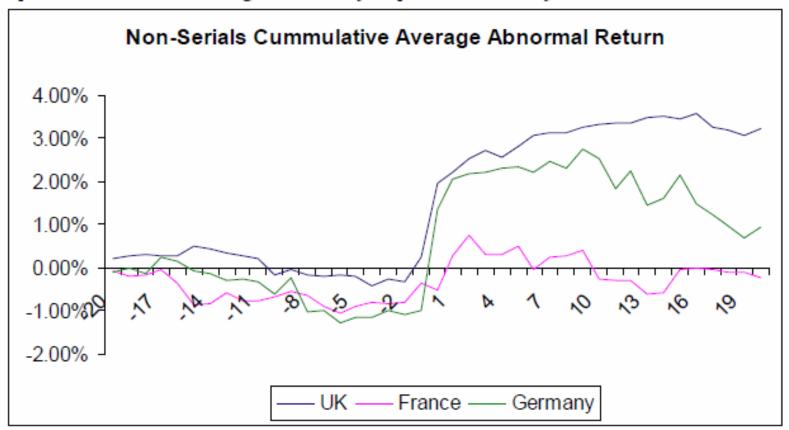


Table 9. Cross Sectional Analysis on the Drivers of the Market Reaction to Share Repurchasing Announcements

This table reports the estimated coefficients of the following cross-sectional regression:

$$CAAR_{it} = \beta_0 + \beta_1 LEV_{i(t-1)} + \beta_2 CASH_{i(t-1)} + \beta_3 MKBK_{(t-1)} + \beta_4 Log(SIZE)_{i(t-1)} + \beta_5 OWNCON_{i(t-1)} + \beta_6 RET_{i(t-1)} + \alpha_1 DCOM_{it} + \alpha_2 DDIV_{i(t-1)}$$

The sample consists of firms in the UK. France and Germany that announced a share repurchasing program over the period 1996 to 2006. CAAR is the five-day cumulative abnormal return around the share repurchase announcement. LEV is the net debt (debt minus cash and equivalents) to total assets ratio of the repurchasing firm in the end of the calendar year prior to the repurchase announcement. CASH is the difference of a firm's ratio of net income before taxes plus depreciation and changes in deferred taxes and other deferred charges to total assets at the end of the year prior to the share repurchase announcement, with the median of the industry's respective ratio on a per year basis. MKBK is the market value of the company compared to its book value of assets at the year end prior to the repurchase announcement. Log(SIZE) is the natural logarithm of the book value of a firm's total assets. OWNCON is the percent of closely held shares divided by the number of common shares outstanding. Closely held shares include shares held by management, corporations, benefit/pension schemes and individuals that hold 5% or more of the common shares outstanding. RET is the daily cumulative market adjusted return for the period of 255 days prior and 20 days prior to the announcement of a share repurchase. DCOM is a dummy variable that takes the value of one if the repurchasing firm is in the UK market and zero otherwise. DDIV is a dummy variable that takes the value of one if a repurchasing firm paid dividends in the year prior to the repurchase announcement and zero otherwise. The standard errors of the coefficients have been adjusted for heteroskedasticity using White's procedure. Prob is the p-value of the cross-sectional regression. ***, **, and * reported on the average abnormal returns indicate statistical significance at the 1, 5 and 10% level respectively, based on the p-values.

	Dependent variable CAAR _(-2,+2)			
	Coefficient	Prob.		
Intercept	0.013362	0.3304		
LEV	0.000526	0.9593		
CASH	***-0.071387	0.0051		
MKBK	0.000100	0.2610		
SIZE	**-0.002965	0.0214		
OWNCON	0.000314	0.0193		
RET	**-0.015821	0.0336		
DCOM	0.009824	0.1082		
DDIV	**0.015905	0.0423		
Adjusted R ²	4.36%			
N	484			

Terrorist Attacks and Financial Markets

New York London





Madrid



"An Empirical Analysis of the Impact of Terrorism on Global Financial Markets" Tandoh and Mateus

Terrorism Definition

United Nations:"Act of terrorism in peacetime is equivelent of war Crime"

Central Intelligence Agency: "Terrorism means premeditated, politically motivated violence perpreted agians non-combatent targets by subnational groups or clandestine agents, usually intendfed to influence na audience"

Aljazeere: "terrorists are actors who don't belong to any recognized armed forces and who don't adhere to their rules and who are therefore regarded as rogue actors".

Terrorism comes from tem French word terrorisme, which is based on Latin language verb terrere (to frighten) and deterrere (to frighten from)

Most studies WTC (9/11)

Comparative study among NY, London and Madrid

Establish impact differences among industries

Analyses 10 markets and 13 industries

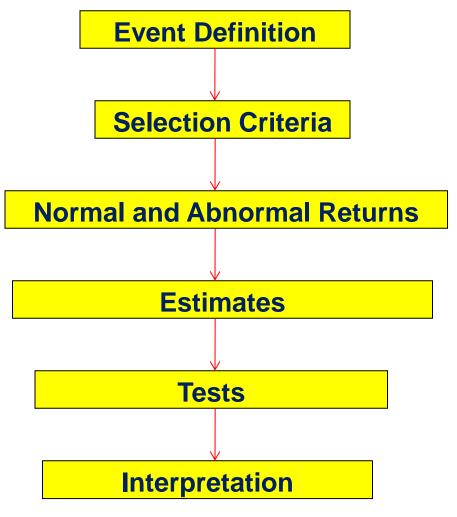
Markets react negatively to terrorist attacks (statistical significance for 1 and 5 percent levels)

Markets recover after the initial impact to previous levels (22 days in the case of World Index after NY attack)

NY attack is the one with the largest impact in the stock market

- 1) Occurs with a previous stock market decline
- 2) Was an attack to the "financial sector"

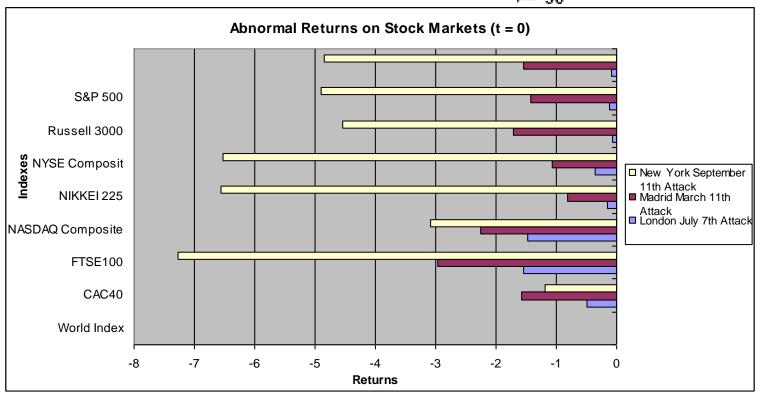
Event Study Structure



Methodology

Average adjusted returns

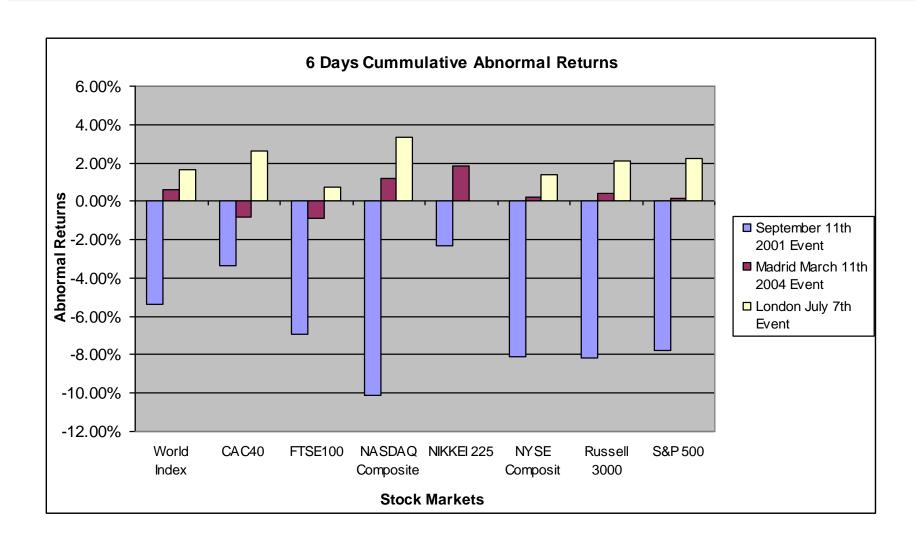
$$AR_{it} = R_{it} - \overline{R_i}$$
 $\bar{R}_j = \frac{1}{20} \sum_{t=-30}^{-11} R_{jt}$

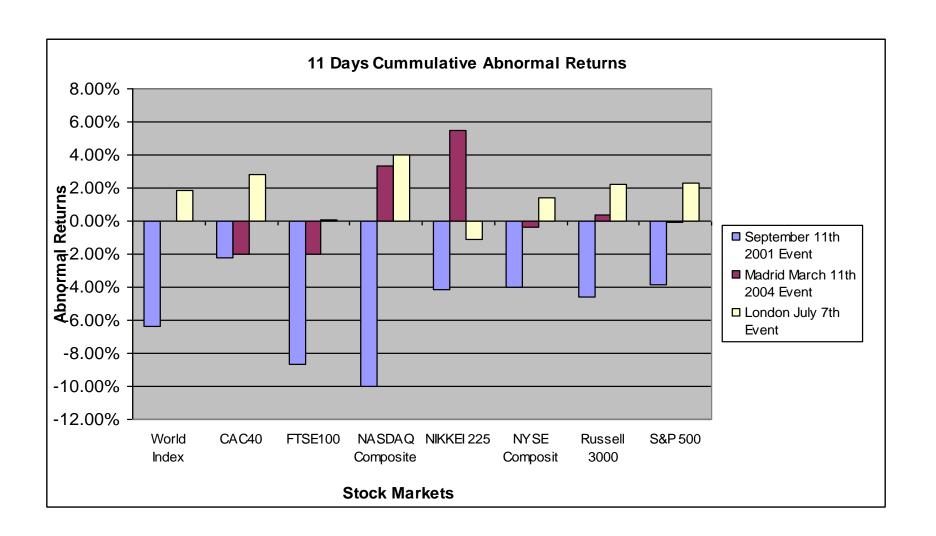


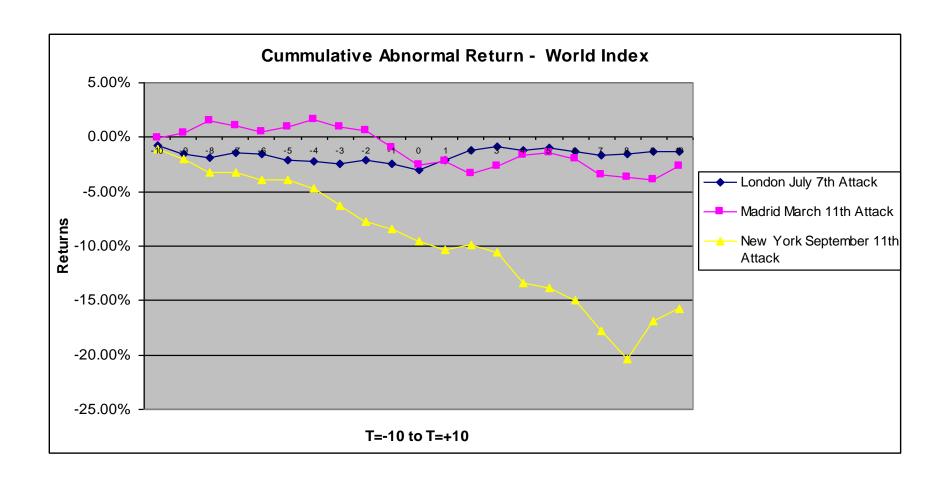
As a benchmark index, the Dow Jones Wilshire Global Total Market Index consists of 58 county-level Indexes and it has more than 98% of global market capitalization

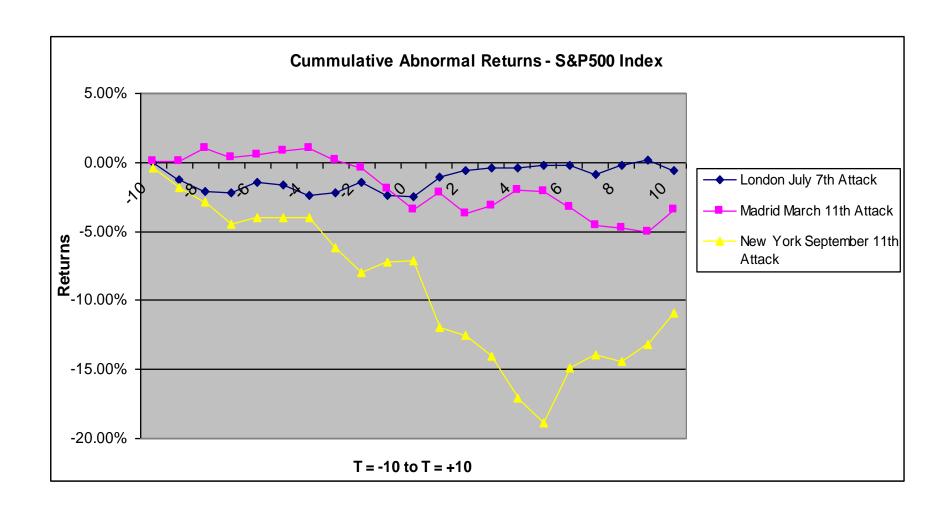
Source: Official site of Dow Jones Wilshire

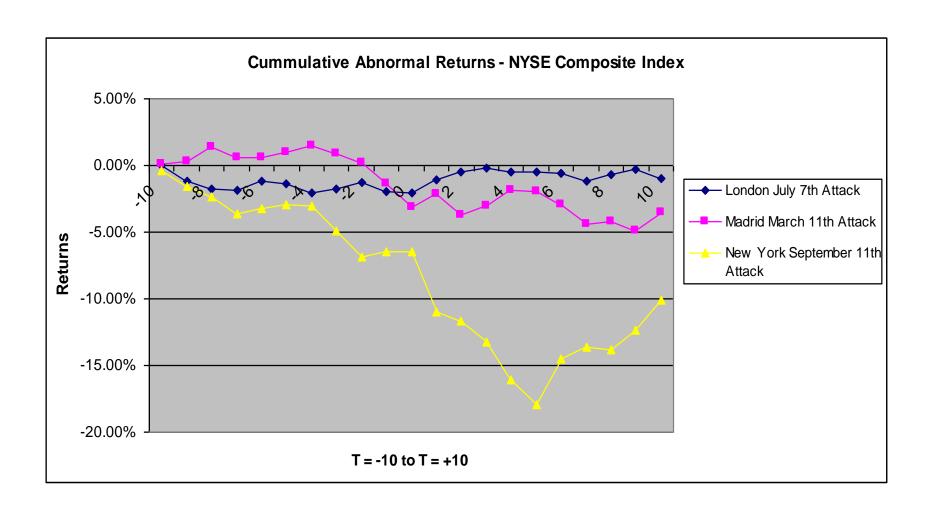
COUNTRY-LEVEL INDEXES (AS 0F JUNE 18, 2007)						
Argentina	Australia	Austria	Belgium			
Brazil	Bulgaria	Canada	Chile			
China Offshore*	Colombia	Cyprus	Czech Republic			
Denmark	Egypt	Estonia	Finland			
France	Germany	Great Britain	Greece			
Hong Kong	Hungary	Iceland	India			
Indonesia	Ireland	Israel	Italy			
Japan	Jordan	Latvia	Lithuania			
Malaysia	Malta	Mexico	Morocco			
Netherlands	New Zealand	Norway	Pakistan			
Peru	Philippines	Poland	Portugal			
Romania	Russia	Singapore	Slovakia			
Slovenia	South Africa	South Korea	Spain			
Sweden	Switzerland	Taiwan	Thailand			
Turkey	USA					

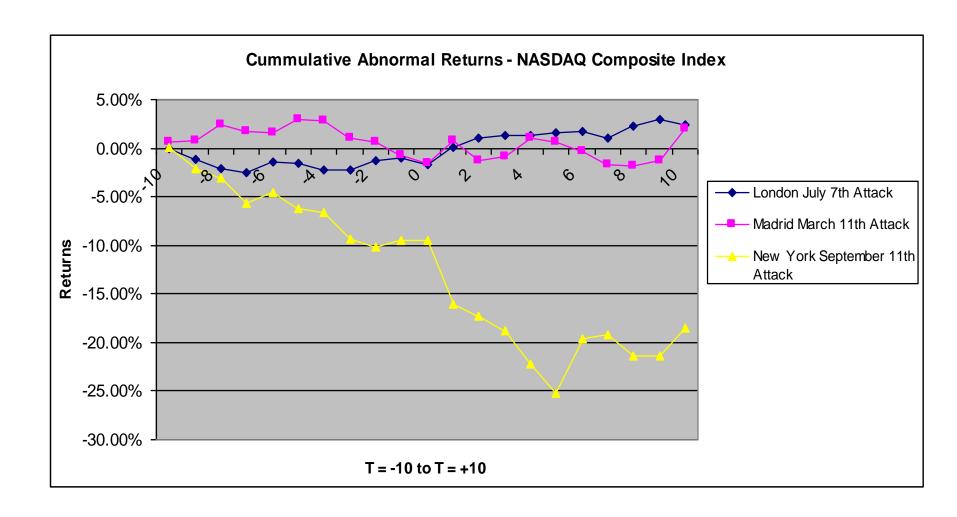


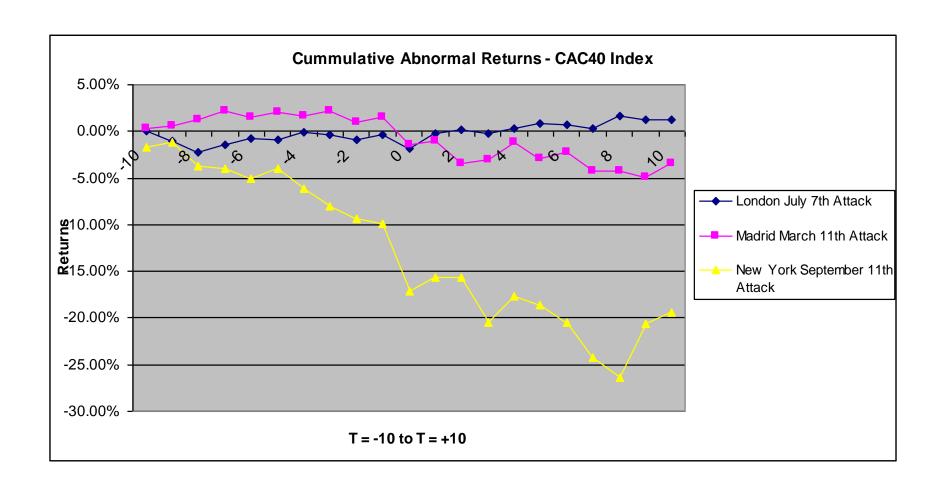


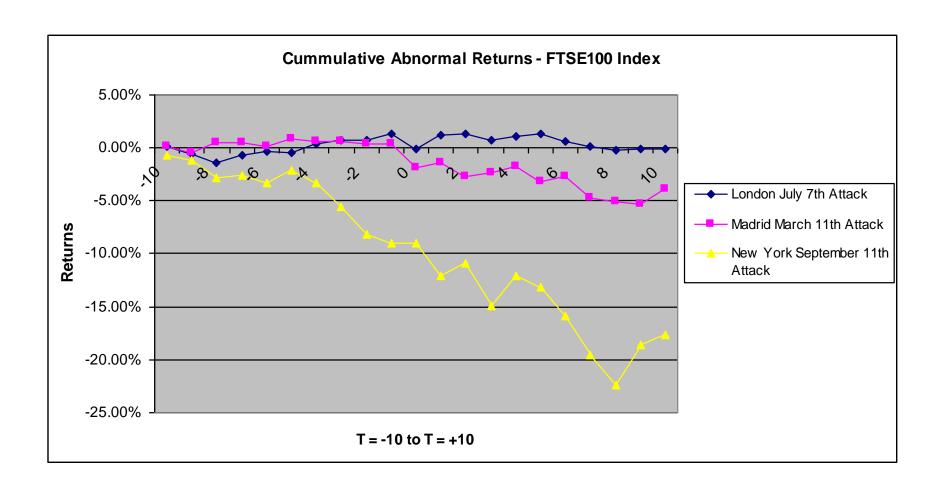


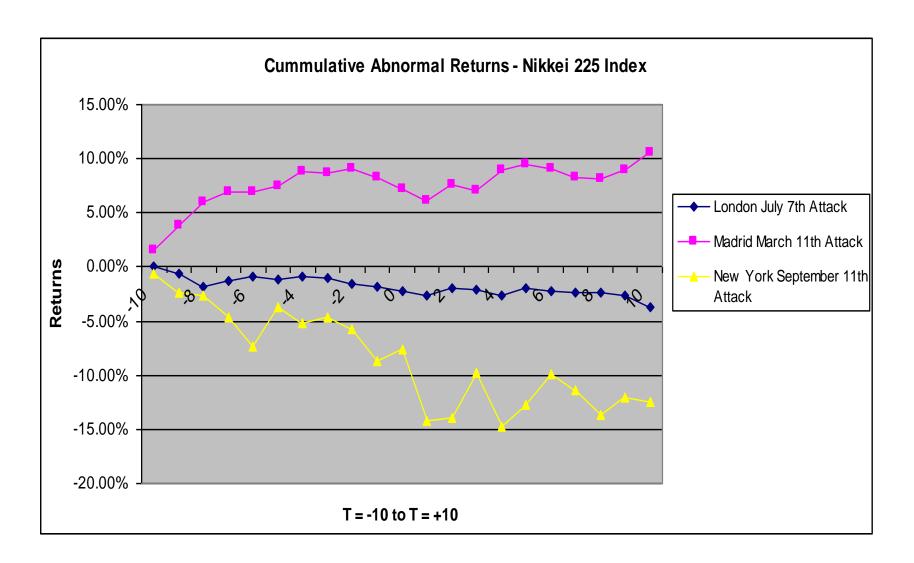


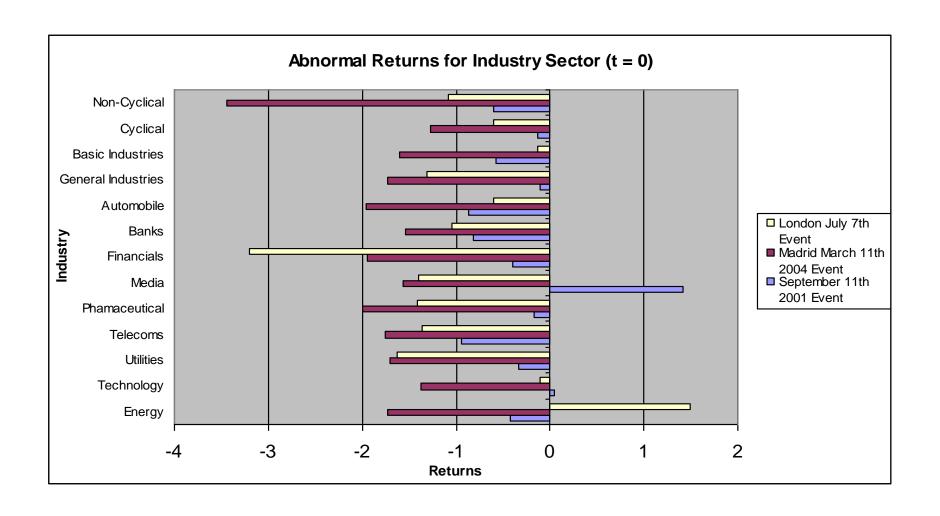


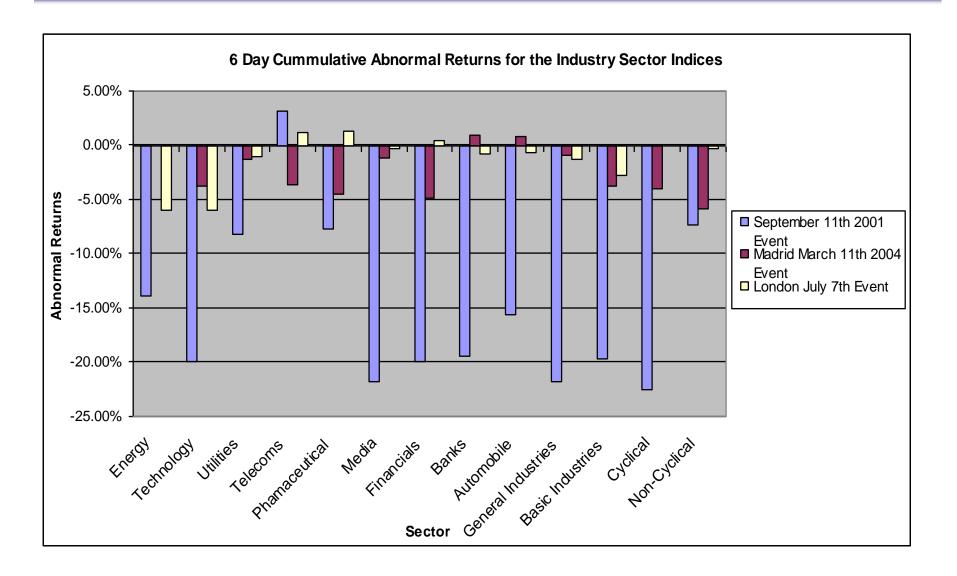


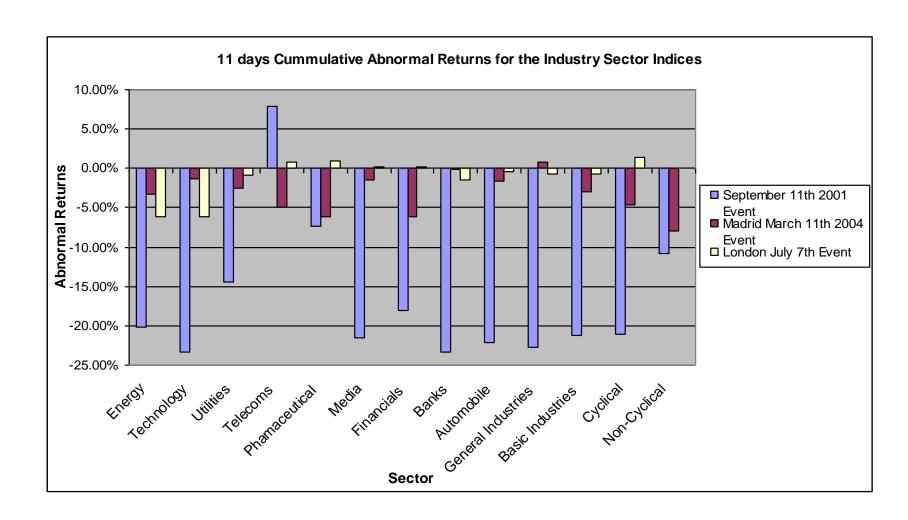












Price Discounts in Rights Issues: Why Do Managers Insist On What Investors Hate?

- Significant mean price discounts (25% for financial and 29% for non-financial firms) in rights issues in the UK using a sample of 264 observations for the period of 1994 to 2006.
- sample is comprised by 264 rights issues deals that occurred during the period of 1994-2006, with 229 and 35 deals for non-financial and financial firms
- Pre and post-announcement

Variables	Description	Expected Sign
Pre-announcement		
Price Discount	Price Discount = $1 - (issue price divided by last price)$	Dependent
		Variable
Leverage	Leverage = Total debt divided by total assets	(+)
Bid_Ask	Stock's bid -ask spread in the 260 days prior to the	(+)
	right issue announcement	
Loss	Binary variable equal to one if return on assets is	(+)
	negative and zero otherwise	
M_Sentiment	Binary variable equal to one if last year market return	(-)
	(previous to announcement) is positive and zero	
	otherwise	

Variables	Description	Expected Sign
Post-announcement		
CAR_Rights	Cumulative abnormal returns around announcement of rights issues terms	Dependent Variable
Price Discount	Price Discount = $1 - (issue price divided by last price)$	(-)
Size	Natural logarithm of firm's market value	(+)
ROA	Return on Assets = Net Income divided by lagged total assets	(+)
Tobin's Q	Market value of Equity plus Book value of Debt divided by book value of debt and Equity	(+)
C_Held_Shares	Closely held shares = percentage shares held by majority shareholders	(-)/(+)
F_Sentiment	Binary variable equal to one if firm's cumulative return in prior 90 days to announcement is positive and zero otherwise	(+)
	Cesario MATEUS 2013	37

$$\begin{aligned} \textit{Price Discount}_{i,t} \\ &= \alpha + + \beta_1 Leverage_{i,t} + + \beta_2 Bid_Ask_{i,t} + \beta_3 Loss_{i,t} + \beta_4 M_Sentiment_{i,t} \\ &+ \varepsilon_{i,t} \end{aligned}$$

$$AAR_{i, t} = \sum_{t=-2}^{2} (R_{i, t} - ER_{i, t})$$

$$\begin{split} CAR_{RIGHTS_{i,t}} = \alpha + + \beta_{1} Price \ Discount_{i,t} + + \beta_{2} Size_{i,t} + \beta_{3} ROA_{i,t} + \beta_{4} TOBIN \ Q_{i,t} \\ + \beta_{5} C_Held_Shares_{i,t} + \beta_{6} F_Sentiment_{i,t} + \varepsilon_{i,t} \end{split}$$

Pre-announcement

Non-Financials	Model (1)	Model (2)	Model (3)	Model (4)
Leverage	0.327*** (2.851)	0.308*** (2.915)	0.305*** (2.911)	0.308*** (2.931)
Bid-Ask	(2:00:)	1.632*** (3.792)	1.277*** (2.814)	1.276*** (2.813)
Loss		,	0.110*** (2.426)	0.109* (2.419)
M_Sentiment				0.038 (1.059)
Constant	0.204*** (6.437)	0.123*** (3.858)	0.099*** (3.431)	0.076*** (2.077)
R-squared	0.048	0.151	0.181	0.185

Financials	Model (1)	Model (2)	Model (3)	Model (4)
Leverage	0.087 (0.434)	-0.263* (-1.704)	-0.124 (-0.985)	-0.147 (-1.075)
Bid-Ask		6.127*** (3.605)	3.151** (2.085)	3.074** (2.138)
Loss			0.322*** (3.223)	0.347*** (4.011)
M_Sentiment				0.069 (0.749)
Constant	0.221*** (3.468)	0.105* (1.755)	0.061 (1.245)	0.0131 (0.154)
R-squared	0.008	0.301	0.528	0.550

Post-announcement (Non – Financials)

Variables	Model (1)	Model (2)	Model (3)	Model (4)	Model (5)	Model (6)
Price Discount	-0.055* (-1.922)	-0.046 (-1.626)	-0.050* (-1.721)	-0.054* (-1.917)	-0.055* (-1.968)	-0.054** (-1.991)
Size		0.008** (2.354)	0.007** (2.083)	0.008** (2.153)	0.010** (2.442)	0.009** (2.091)
Tobin's Q			0.004** (2.390)	0.004** (2.302)	0.004** (2.176)	0.003* (1.711)
ROA				-0.013 (-0.608)	-0.014 (-0.630)	-0.019 (-0.898)
C_Held_Shares					0.045 (1.164)	0.042 (1.091)
F_Sentiment						0.037*** (2.765)
Constant	-0.011 (-1.343)	-0.049** (-2.561)	-0.058*** (-2.945)	-0.059*** (-2.991)	-0.082*** (-2.997)	-0.095*** (-3.400)
Adj. R-squared	0.019	0.0365 Cesario	0.056 0 MATEUS 20	0.0545 013	0.0574	0.0829

Post-announcement (Financials)

Variables	Model (1)	Model (2)	Model (3)	Model (4)	Model (5)	Model (6)
Price Discount	-0.119* (-2.027)	-0.115* (-1.939)	-0.106* (-1.661)	-0.087 (-1.345)	-0.098 (-1.193)	-0.081 (-1.027)
Size		0.002 (0.248)	0.004 (0.443)	0.002 (0.245)	0.001 (0.101)	-0.003 (-0.356)
Tobin's Q			0.004 (0.658)	0.006 (0.840)	0.006 (0.846)	0.007 (1.128)
ROA				0.132*** (3.500)	0.135*** (3.646)	0.117*** (3.516)
C_Held_Shares					-0.029 (-0.444)	-0.044 (-0.771)
F_Sentiment						0.068* (1.878)
Constant	0.008 (0.531)	-0.004 (-0.090)	-0.025 (-0.484)	-0.023 (-0.455)	-0.007 (-0.115)	-0.035 (-0.554)
Adj. R-squared	0.087	0.060 Cesario il	0.055 MAIEUS ZUTS	0.151	0.126	0.206 4∠

References

Event Studies: Short-run abnormal returns

MacKinlay, A. Craig, 1997, Event studies in economics and finance, Journal of Economics Literature 35, 13-39

Campbell, Lo and MacKinlay, 1997, The Econometrics of Financial Markets. Princeton: Princeton University Press, 1997 (p. 149 – 180)

Brown, Stephen and Jerold Warner, 1980, Measuring security price performance, Journal of Financial Economics 8, 205-258.

Brown, Stephen and JeroldWarner, 1985, Using daily stock returns: The case of event studies, Journal of Financial Economics 14, 3-31.

Ball, C., and W. Torous, 1988, Investigating security price performance in the presence of event date uncertainty, Journal of Financial Economics 22, 123-154.

Boehmer, E., J. Musumeci, and A. Poulsen, 1991, Event study methodology under conditions of event-induced variance, Journal of Financial Economics 30, 253-272.

Cooper, M. J., Dimitrov, O., Rau, R. (2001). A rose.com by Any Other Name. *The Journal of Finance, 56, 6, 2371-2388*Cesario MATEUS 2013

Eckbo, B. Espen, Vojislav Maksimovic, and Joseph Williams, 1990, Consistent estimation of cross-sectional models in event studies, Review of Financial Studies 3, 343-365.

Prabhala, N. R., 1997, Conditional methods in event studies and an equilibrium justification for standard event study procedures, Review of Financial Studies 10, 1-38

Long-Run Abnormal Performance

Fama, Eugene, 1998, Market efficiency, long-term returns, and behavioral finance, Journal of Financial Economics 49, 283-306.

Kothari, S.P. and Jerold Warner, 1997, Measuring long-run security price performance, Journal of Financial Economics 43, 301-340.

Barder, Brad and John Lyon, 1997, Detecting long-run abnormal stock returns: The empirical power and specification of test statistics, Journal of Financial Economics 43, 341-372.

Lyon, John, Brad Barder and Chih Tsai, 1999, Improved methods for tests of long-run abnormal stock returns, Journal of Finance 54, 165-201.

Loughran, Tim, and Jay R. Ritter, 2000, Uniformly least powerful tests of market efficiency, Journal of Financial Economics 55, 361-389.

Mitchell, Mark L., and Erik Stafford, 2000, Managerial decisions and long-term stock price performance, Journal of Business 73, 287-329.

Ritter, Jay R., 2003, Investment banking and securities issuance, Chapter 5 in Handbook of the Economics and Finance.

Others

Fama, E.F. and MacBeth, J.D. (1973) 'Risk, Return and Equilibrium: Empirical Tests', *Journal of Political Economy*, pp. 607-636

Roll, R. (1977) 'A Critique of Asset Pricing Theory's Tests', *Journal of Financial Economics*, Vol. 4, pp. 1073-1103.

Fama, E.F. and French, K. (1993) 'Common Risk Factors in the Returns on Stocks and Bonds', *Journal of Financial Economics*, Vol. 33, pp. 3-56.